

For Immediate Release

Contact: Stephanie P. Penkunas
Marketing Coordinator
Atlantic Energy Concepts
(610) 916-5013, ext. 115

ATLANTIC ENERGY CONCEPTS PROMOTES PAUL D. OLIVE TO DIRECTOR OF BUSINESS DEVELOPMENT

(Wednesday, April 01, 2009 – Reading, PA) – Paul D. Olive has been promoted to Director of Business Development by Atlantic Energy Concepts. Mr. Olive's new responsibilities include directing all sales efforts from Maine to Florida and through the Midwest. Paul is now responsible for supervising the sales and marketing teams, and all of their endeavors. He will also set the agenda for corporate sales growth and direction.

The position of Director of Business Development is newly created by Atlantic Energy Concepts in response to over 285% growth in the past 4 years, and a doubling of staff in that same time period.

Paul has been with Atlantic Energy Concepts since 2001, and previously held the position of Senior Account Executive. His responsibilities included management of multitude of critical national accounts.

Possessing a diverse technical background, Paul is well qualified for his new position. Subsequent to developing a keen interest in energy-efficient lighting sector, Paul spent seven years working for a division of Pacific Energy, LANTEC, in the area of Landfill Gas to Energy management. After extensive training, he was assigned to the Mid-Atlantic and Northeast region where he developed the number one territory two years in a row providing the equipment, knowledge and expertise, to landfill owners, to help maximize the efficiency and production of methane gas to energy plants. Prior to that employment, Paul spent 12 years in the position of technical sales with Eaton Corporations, Electronic Instrumentation Division -- a major defense supplier.

Paul holds a degree in Electronic Technology, as well as having completed a Lighting Design course offered through the Illuminating Engineering Society of North America (IESNA). Paul has also completed the prestigious Dale Carnegie course in sales and public presentation.

Atlantic Energy Concepts, founded in 1994, is headquartered in Reading, PA, with additional offices in Fredericksburg, VA, Melbourne Beach, FL, Branford, CT and Morgantown, IN. Atlantic Energy

Concepts specializes in the design, installation and implementation of energy-efficient lighting upgrades and other facilities solutions including solar services, green building services, and other energy efficiency services. The organization caters to a host of high-profile clients through the United States.

Website: www.atlanticenergyconcepts.com